



GROUP LEADER VIP PROGRAM DESCRIPTION **2011 - 2012 WINTER SEASON**

This is Shawnee Mountain's free ski/snowboard program for group leaders of multi visit programs. Plans are issued in the following ratio: 1 for having a group, plus 1 for every 30 paid members. This program allows you (and others) to ski or ride, free of charge, when you are not with your group.

3 PLANS TO CHOOSE FROM ...

#1 FAMILY CARD

Entitles leader, named on the front of the card, and their family members to complimentary ski/snowboard privileges throughout the winter season.

Card may only be used by immediate family members (spouse, kids under 22 & FT college students living at home)

Spouse and kids may use card in the absence of the named leader & may also use the card on the day of a scheduled trip.

#2 GUEST CARD

Entitles leader, named on the front of the card and up to 3 additional guests complimentary ski/snowboard privileges throughout the winter season.

Named leader **must** be present and skiing/riding with guests when the card is being used.

Two (2) guests may obtain privileges on the day of the cardholders scheduled group trip.



#3 THE 10-PACK TICKET PLAN (this plan is great when you need to reward several helpers)

Offers a group leader 10 individual one-day complimentary lift and rental tickets that can be used by anyone.

Each ticket also allows one "1st-timer" lesson to a skier or snowboarder.

Tickets are valid any day in the 2011/2012 season.

No restrictions placed on the use of this ticket (except for snowboard and ski board rules of use as described above)

WHAT YOU CAN AND CAN'T GET WITH THE FAMILY & GUEST CARDS

Privileges include lift ticket, ski/snowboard rental and one "1st time" lesson for a non-skier or snowboarder. Cards may be used as often as you wish without limit. Cards are non-transferable.

- Snowboard Equipment Restrictions: any day, any time except: January 15 and February 19. On these dates board rentals will be released after 4:00 PM.

Cards will be honored any day or night.

Group lessons (1 ½ hrs.) for non-1sttimers may be purchased at the discounted group rate of \$22.00.

Ski School can be busy almost any day of the week. There are occasions when we cannot honor lesson requests. On any given day, but especially on holiday dates, call ahead to check lesson availability and the best time to schedule a lesson.

ON GROUP TRIP DAYS cards work differently ...

The named leader (on front of the card) will not use the VIP card to obtain a lift ticket. Instead, your ticket is issued from the standard 1/15 program allotment.

by the way ...

On group trip days, your spouse and kids can use the FAMILY card. A GUEST card allows two guests to obtain privileges. These VIP users will follow the normal VIP ticket procedure inside Group Sales.

USING THE VIP PROGRAM

1. VIP cards or 10-Pack Tickets may be used as soon as your program payment has been made; regardless of when your first group trip is scheduled.

please note: Cards and 10-Pack tickets can be picked up at the Group Sales office during your first personal visit. Call us if you would like them mailed.

2. Please present your VIP card or 10-Pack Ticket at our Group Sales office. When first using the cards, ID may be required. All guests receiving lift tickets must be present. Lift tickets will be attached to all VIP guests while inside the Group Sales office.

a special note to family card holders... please list all eligible family members by name and age on the back of your card before presenting it the first time to Group Sales.

3. Exercise patience! VIP lift tickets will be issued only after arriving groups have been serviced.

No exchange of plans after January 1, 2012

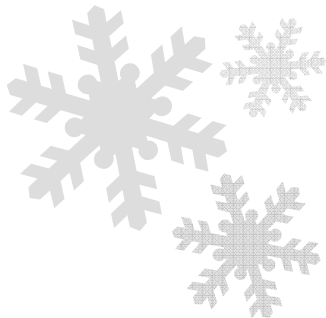
We sincerely ask for your cooperation with the above policies and procedures. Our VIP program is the best you will find in the region and it is intended to reward a group leader's hard work. Please, enjoy it fully and within the guidelines we have established.

Our entire group sales staff is looking forward to serving you this season and we hope to see you often!

The "BOOSTER CLUB" PRIVILEGE POLICY

Shawnee Mountain recognizes the important role administrators, principals, school board or council members play in maintaining and supporting your ski and snowboard program. We strongly encourage a visit by any of these individuals so they can gain a better understanding of winter sports and our facility. Please call our office in advance to arrange a tour and complimentary visit.

Once or twice throughout the season Shawnee Mountain will also extend to these individuals an opportunity to visit with us at the discounted group rate. We ask that good judgment be used when considering dates and times to visit. Please make advance arrangements through our Group Sales office. This offer is subject to our approval and availability.



THANKS IN ADVANCE!