



FOR IMMEDIATE RELEASE

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## **“Learn to Ski & Snowboard Month” at Shawnee Mountain**

Discount Beginner Package offers during the month of January

**Shawnee-on-Delaware, PA** – January 2019 is National Learn to Ski & Snowboard Month and Shawnee Mountain is pleased to announce its participation. We encourage those new to snow sports to take a lesson and those who are experienced to bring a friend or family member.

On Friday, January 11, Shawnee Mountain will be offering 100 introductory Beginner Packages for \$29 each. All proceeds from this one-day promotion will be donated to the Bushkill Outreach Program. Each package will include a Beginner’s Area lift ticket, rental equipment and a first-time beginner’s lesson. Lessons will be offered at 9:45 a.m., 11:45 a.m. or 1:45 p.m. This special offer is only available online and must be purchased in advance. It will be available on a first-come, first-served basis while supplies last.

For the remainder of January, excluding January 19 and 20, Shawnee Mountain will be offering a discount Beginner Package online for \$79 (retail price is \$105). This package is only available online at shawneemt.com and includes an all-area lift ticket, rental equipment and a first-time group lesson.

Finally, for the experienced skier or rider, Shawnee Mountain is offering its special midweek “Bring a Friend” promotion. Simply register a friend for a midweek Beginner Package at the Shawnee Mountain Ski School desk and receive 50% off your same-day, midweek lift ticket. Valid any Monday through Friday in January, excluding January 21.

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*Shawnee Mountain Ski Area is a beginner and family friendly ski resort located in the beautiful Pocono Mountains of Pennsylvania just off Exit 309 on Interstate 80. For general information, call 570-421-7231.*

*For lodging information, call 800-438-6493 (townhomes and villas), 800-SHAWNEE (Shawnee Inn), or 800-POCONOS (visitor’s bureau). Follow us at [Facebook.com/skishawnee](https://www.facebook.com/skishawnee), [@Skishawnee](https://www.instagram.com/Skishawnee) and [www.shawneemt.com](http://www.shawneemt.com).*

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